

ENTREPRENEURSHIP OPTION – B033

A.S. in Business Administration

Contact: Ellen Majka, 413-552-2350, emajka@hcc.edu

COURSE TITLE	COURSE NUMBER	PREREQUISITES	CREDITS	SEMESTER TAKEN	GRADE
GENERAL EDUCATION REQUIREMENTS			23		
Language and Literature I	ENG 101	Appropriate score on Placement Tests, or C- or better in ENG 097 and ENG 098, or C- or better in ENG 096 or ENG 099	3		
Language and Literature II	ENG 102	ENG 101	3		
Introduction to Macroeconomics (B)	ECN 101	ECN 100 with a grade of C- or better or eligible for MTH 095	3		
Introduction to Microeconomics (B)	ECN 102	ECN 100 with a grade of C- or eligible for MTH 095	3		
Statistics or Math for Business Decision Making	MTH 142 BUS 170	MTH 095 with a grade of C- or better or adequate score on the Mathematics Placement Examination Eligibility for MTH 095 and one of the following: CSI 111 or BUS 115 or BUS 215	3		
Laboratory Science (D)			4		
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Social Science Elective (B)			3		
PROGRAM REQUIREMENTS			40		
Principles of Accounting I	ACC 111	Eligibility for MTH 085	4		
Principles of Accounting II	ACC 112	ACC 111	4		
Computer Assisted Accounting	ACC 115	ACC 111 Pre or co-requisite: BUS 215	3		
Business Law	LAW 211		3		
Professional Etiquette	BUS 112		1		
Money Management	BUS 114	Eligibility for MTH 085	1		
Spreadsheets	BUS 215		3		
Introduction to International Business or Principles of Advertising	BUS 245 MKT 226		3		
Customer Service and Sales	MKT 227		3		
Principles of Management	MGT 230		3		
Entrepreneurship I	MGT 235		3		
Entrepreneurship II	MGT 236	MGT 235 and MKT 240 or permission of instructor	3		
Principles of Marketing	MKT 240		3		
Total Credits			63		

PROGRAM OVERVIEW

The Entrepreneurship Option prepares students to create a business plan as the basis for creating a new business or growing an existing business. Upon graduating from this program, students will be able to interpret accounting data and analyze financial statements, apply the marketing concept, define traditional functions of management and their contribution to strategic planning, and define and execute the principles of retailing, advertising and customer service/sales.

NOTES:

Depending on the course selection 50% of this program can be completed online. Go to <http://webtide.hccdl.org> for further information.