

Registration Form

Please Print

NAME _____

TITLE _____

ORGANIZATION _____

DAY PHONE () _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

*Date of Birth: _____

*(This information is confidential and not mandatory, but is requested so we can enroll you into our registration system using a unique registration ID number)

I AM I AM NOT currently a NAWDP Member.
Not currently a member? Your conference fee includes a one-year membership. Please go to www.HCC.edu/conference, print out and complete the application form, and bring it with you to the conference. We will submit it for you.

If you are currently a member, please enter your member # here: _____

Register me for the following workshop #s:

Session 1 Session 2

Afternoon Session

Lower Price Than Last Year! \$99

Includes: continental breakfast, lunch, materials & NAWDP annual membership or membership renewal

Type of Payment:

Check Money Order

Please make payable to: HCC-CBPD/WED

MasterCard Visa Discover

Card Number: _____

Name on Card: _____

Expiration Date: _____

Signature: _____

If paying by credit card, you may also register on line at www.hcc.edu/conference, or you may fax your registration to 413/552-2745. You may also arrange 3rd party payment by calling Maria at 413/552-2122.

MAIL REGISTRATION FORM AND PAYMENT TO:
Holyoke Community College-CBPD
Attn: Maria Vargas
303 Homestead Avenue
Holyoke, MA 01040

Date, Time, Location

DATE: Friday, March 16, 2012

TIME: 7:30 AM to 3:00 PM

Check-In, Continental Breakfast, and Vendor Tables begin at 7:30 AM

PLACE: Holyoke Community College

303 Homestead Avenue, Holyoke MA 01040
Park in Lots E & D, with overflow to S

Walk into the Kittredge Center, go to the 4th floor, and follow the signs

For directions to HCC and campus map, use Mapquest/your GPS, or go to <http://www.hcc.edu/about-hcc/location/maps-and-directions>

REGISTRATION DEADLINE:

Friday, March 9, 2012.

Space is limited. Late registrations may be accepted, dependent upon space.

Refunds: Requests for refunds must be received in writing (email or fax is fine). Requests received on or before March 9 will receive a \$79 refund. No refunds will be available for requests received after.

One registrant per form please!! Need additional registration forms? Please make copies. Online registrations encouraged at www.hcc.edu/conference

For More Information, call Maria at 413/552-2122

We would like to thank our sponsors, whose generous donations allow us to keep our conference fee low:



THE KITTREDGE CENTER
FOR BUSINESS AND WORKFORCE DEVELOPMENT
HOLYOKE COMMUNITY COLLEGE

303 Homestead Avenue
Holyoke, MA 01040

Sixth Annual New England Workforce Development Professionals Conference



In partnership with



Location: The Kittredge Center at Holyoke Community College

\$99

Friday, March 16, 2012

Celebrating *The Power of Relationships!*

Embracing The Power of Relationships!

A message from Keith M. Hensley, NAWDP Chair:

I invite you to attend this valuable 6th annual New England conference, offered in partnership between Holyoke Community College (HCC) and the National Association of Workforce Development Professionals (NAWDP). You will gain the knowledge and resources you need to build your own career successes and success for your company and customers.

As I prepare to retire in April after 36 years as a workforce and economic development professional, I have taken the opportunity to reflect back on the successes and lost opportunities that I have experienced through the years. Fortunately, the successes have far outpaced the lost opportunities.

The reason for that, I believe, was an early acknowledgement that groups and individuals with common goals and shared resources can accomplish much more than when going it alone. The first step in building effective organizational relationships is a self assessment so we understand our own mission, vision and goals...not always easy, but essential.

The next step is to identify any gaps in resources that we do not possess that are needed to meet our goals. Armed with that information, identifying others who have the missing resources is fairly simple. But developing collaborative relationships requires constant nurturing to establish the trust that leads to sustainability.

This conference will provide the tools and best practices for workforce professionals not only to develop great lasting relationships with other organizations, but also to develop the same type of close professional relationships with your individual customers, businesses and the public.

I hope to see you on March 16!



Mike Fazio to Present the Opening Keynote Address

Mike, Vice President of CareerTeam, has attracted standing-room-only crowds at national, regional and statewide conferences around the country. His lively, engaging, thought-provoking and entertaining sessions engage and inspire participants. Mike is a true believer in the

Power of Relationships.

You will leave the conference with a new and deeper understanding of how strong relationships can truly ensure success in every aspect of your work and personal lives, and the lives of those you touch.

The \$99 One-Day Conference that Lasts a Whole Year!

There's only so much you can experience in a one-day conference. To give you the most value from your conference registration, we include with your registration a (\$75 value) one-year NAWDP membership for non-members, and a one-year membership renewal for current NAWDP members.

NAWDP membership benefits include:

- ✓ Monthly hard-copy Advantage newsletter
- ✓ The NAWDP e-Vantage e-newsletter
- ✓ Regular Washington Updates
- ✓ Access to tons of professional development events
- ✓ A fantastic national conference (the 2012 national conference will be held in Las Vegas May 7-9)
- ✓ LinkedIn and Facebook access to NAWDP
- ✓ Access to thousands of your peers nationwide
- ✓ Ability to Showcase your achievements
- Information Exchange
- ✓ Access to Best Practices
- ✓ A national Certification (Certified Workforce Development Professional and Endorsements)
- ...and more!!

DAY AT A GLANCE

7:30am -8:05am: Registration and Continental Breakfast, Vendor Visits

8:15am -8:25am: Welcome Remarks (New England NAWDP Team)

8:25am -9:25am: Keynote Address -- Mike Fazio

9:25am -9:40am: Break and Vendor Visits

9:40am -10:45am: Workshop Session #1

- 1. Supporting the Development of Employability Skills for Adjudicated Youth Through Caring Adult Relationships
- 2. What is Your Style, and Why Does it Matter?
- 3. Placement-Based Models: 10 Rules to Securing Corporate Commitments
- 4. The Opportunity Center: An Interdisciplinary Approach to Maximizing Self Sufficiency
- 5. Fulfilling the Need to be a Full-Service Organization

10:50am -11:55am: Workshop Session #2

- 6. Working with the Over 55 Customer
- 7. Laughing Matters: S(h)e Who Laughs, Lasts! (Back by popular demand)
- 8. Building Relationships with Employers by Solving their Problems
- 9. Career Pathways--Partnering to Create a Talent Pipeline
- 10. Measuring Business Impact in Workforce Development

Noon -12:45am: Lunch and Vendor Visits

1:05pm -2:10pm: Afternoon Workshop Session

- 11. Where the Rubber Meets the Road: Employer Engagement and Hard-to-Place Participants
- 12. Strategies for Applying for Your Certified Workforce Development Professional (CWDP) Certification (If you've been thinking about this but putting it off, this workshop will take you through the process!)
- 13. Aiming Your Partner Team for the World Series: Bringing Partner Agency Team-Based Case Management from Theory to Reality
- 14. Building the Client Relationship
- 15. Introduction to Social Networking Using Social Media and its Uses in the Workforce System

2:10pm -2:30pm: Snacks and Final Vendor Visits

2:40pm -3:00pm: Washington Update, Closing Remarks, and Prize Raffle

Washington Update: Find out what's going on on "The Hill" and how it effects the workforce system
Presented by Bridget Brown, Executive Director of NAWDP

Workshops may be subject to minor change. Multiple workshops run during each session, so we encourage organizations to register more than one employee to attend all workshops of interest.

"When working with individuals, training participants, employers, organizations, and the public, great relationships are the most valuable assets we have to accomplish our collective goals." Keith M. Hensley, Chair, National Association of Workforce Development Professionals (NAWDP)