FY15 COLLEGE PRIORITY PROGRESS REPORT – April 2015

**Priority 1:** Improve success of underperforming students.
11 initiatives focused on retention, pedagogy and student services.
SNAPSHOT:
- Outreach to increase minority and male student participation at orientation:
  - Minority participation rates increased from 37% FY12 to 38% FY14
  - Male student participation rates decreased from 48% FY12 to 47% FY14
- Funding to support retention rates of underrepresented students in STEM programs:
  - $2,011,749 awarded over five years for Sustainability, Clean Energy and STEM Starter Academy
- Search process revised to promote diversity in candidate pools
  - Underrepresented faculty and professional staff increased from 16% FY13 to 17% FY14
- Regional ABE to College partnerships established with STCC
  - Joint ABE and ESL classes operational for City of Springfield, Customer Service and Product Technician for Manufacturing, Hospitality and Culinary Arts, ICD 10-Healthcare, IT Programming Design with a total of 197 Springfield and Ludlow students enrolled

**Priority 2:** Increase student options for achieving educational goals with an emphasis on accessibility and flexibility.
11 initiatives designed to provide multiple pathways to degree completion.
SNAPSHOT:
- Ten online articulation programs created with four-year institutions:
  - Bay Path, Charter Oak State College, Framingham State College, UMass Online, WNEU, WSU, Northeastern University of College of Professional Studies, New England College of Business and Finance, Southern New Hampshire University, UMass Dartmouth
- Seven week accelerated course offered in all academic divisions:
  - Health: HTH114, ENV137
  - Humanities: ENG223, SPA102
  - Social Sciences: PSY110, PSY210, PSY216, SOC110, SOC213, CRJ100, CRJ207, HIS111, ECN102, POL120
  - Business: CUL100, CUL101, MGT230, MKT227, MKT240, MTH142
- Certificate programs developed in alignment with workforce needs:
  - CISCO Networking, EMT, AMA, Real Estate, Project Management

**Priority 3:** Accelerate campus renovations in ways that are student focused, sustainable and adaptable to changing needs.
6 initiatives intended to revitalize and upgrade campus facilities:
SNAPSHOT:
- Private funds secured to support campus renovations:
  - $5.5 million raised through Building Healthy Communities Campaign
  - $300,000 raised for biotechnology equipment
  - $1.7 million grant secured for the Hospitality/Culinary Arts Center in downtown Holyoke
- Creation of two new academic centers
  - Center for Health Education ready for Fall 2015
  - Center for Life Sciences ready for Fall 2017
- New campus access road open Spring 2015
Priority 4: Develop and support infrastructure and methods for more effective and efficient communication. Three major initiatives targeting systems to improve student communications:
- Changes made to advising:
  - DegreeWorks degree audit system implemented in 2014 to centralize advising resources for advisors and empower students to plan and monitor their own progress towards educational goals
  - Part-time advisor hired for online students
  - Policy amended to allow students with 12 (vs. 24) credits and a GPA of 2.5 to register
- Comprehensive emergency management response plan and training program ongoing
- New portal platforms for single sign on access and mobile applications implemented

Priority 5: Integrate academic and career planning to meet the needs of students in the region. Five initiatives focused on career awareness and preparation
SNAPSHOT:
- Web based career exploration offered for entering students
  - Over 2,000 students hits to the career exploration tool
- Super Saturday admissions offered by major allowing students to connect with faculty in their majors
- 100% of Gateway students (75) have a career plan
- Over 120 ABE/ESOL Workforce training participants received a Career Ready Certificate

Priority 6: Increase revenues through diverse and sustainable initiatives. 3 major initiatives focused on generating revenue.
SNAPSHOT:
- The college has experienced large increases in state support, grant funding and private donations for capital projects
- Work with food service provider to reduce subsidies is ongoing
- A Bookstore strategy will be developed as part of the Campus Center renovation