Celebrate Halloween with HCC’s annual ‘Trunk or Treat’

Visitors to Holyoke Community College on Oct. 27 can expect to see ghosts, witches, and ghouls, along with an assortment of characters from their favorite children’s movies, games, and TV shows, as the college celebrates Halloween with its annual Trunk or Treat event.

Dozens of HCC departments, programs, and student clubs, as well as community groups and area businesses decorate vehicles every year for this event.

Trunk or Treat runs from 5 to 7 p.m. in Parking Lot M by the Bartley Center for Athletics and Recreation on the school’s main campus, 303 Homestead Ave.

Last year’s trunk themes included crayons, rubber ducks, happy clowns, a witch’s house, a haunted house, Jurassic Park, The Nightmare Before Christmas, Hungry Hungry Hippos, construction, Hocus Pocus, Paw Patrol, Frozen, Muppets, Mary Poppins, Spiderman and other Marvel superheroes, a pumpkin patch, and Ghostbusters.

Prizes are awarded to vehicle sponsors in various categories including Best Executed Theme, Scariest Trunk, Best Costumes, and Most Original.

Each vehicle will be handing out free Halloween treats and also have non-food items for children with dietary restrictions.

Trunk or Treat at HCC started in 2017 as a safe, fun, and early alternative to traditional trick-or-treating on Halloween night. Rather than going door to door seeking Halloween treats, children go “trunk to trunk” to collect their candy, visiting cars decorated with seasonal themes and familiar stories and characters.

The event is free and open to the public and will be held outdoors, rain or shine. Children must be accompanied by an adult.

To sponsor a vehicle, contact organizers Lindsey Pare at lpare@hcc.edu or Alexis Roach at aroach@hcc.edu. The deadline for sponsoring vehicles is Oct. 23.

A scene from last year’s Trunk or Treat event at Holyoke Community College. This year’s event returns Oct. 27.

(PHOTO COURTESY HCC)