In The News

HCC to host annual ‘Trunk or Treat’ event Oct. 27

HOLYOKE – Visitors to Holyoke Community College on Friday, Oct. 27, can expect to see ghosts, witches, and ghouls, along with an assortment of characters from their favorite children’s movies, games, and TV shows as the college celebrates Halloween with its annual Trunk or Treat event.

Dozens of HCC departments, programs, and student clubs, as well as community groups and area businesses decorate vehicles every year for this event.

Trunk or Treat runs from 5 to 7 p.m. in Parking Lot M by the Bartley Center for Athletics and Recreation on the main HCC campus, 303 Homestead Ave.

In the past, trunk sponsors from HCC have included the Education Dept., Student Engagement, Veterinary and Animal Science, Dance Club, ASL Club, Japanese Anime Club, C.A.M.O. Club, Radiologic Technology, El Centro, Student Records, Early Childhood Grants Initiative, Culinary Club, Business Dept., President’s Cabinet, Disney Club, Nursing Dept., Student Senate, STEM Club, Latinx Empowerment Association, Psychology Club, Radio Club, Animation Club, and Dungeons & Dragons Club.

From the community: Dean Technical High School Hawks, Holyoke Police Dept., Berkshire Hathaway, Valley Opportunity Council, YWCA, Mass. Dept. for Children and Families Holyoke, Positive Regard Network/Center School, NexGen Roofing, Elms College; The Teachers’ Lounge, Holyoke Credit Union, Y Kids Learning Center, Girls Inc. of the Valley, and Holyoke Public Schools-Early Childhood program.

Last year’s Trunk or Treat event was a huge success at HCC.

Last year’s trunk themes included crayons, rubber ducks, happy clowns, a witch’s house, a haunted house, Jurassic Park, The Nightmare Before Christmas, Hungry Hungry Hippos, construction, Hocus Pocus, Paw Patrol, bones, Encanto, Star Wars, spooky fun prom, M&M’s, Frozen, Ratatouille, Disney villains, Muppets, Mary Poppins, Spiderman and other Marvel superheroes, outer space, a pumpkin patch, Alice in Wonderland, the Multiverse, and Ghostbusters.

Prizes are awarded to vehicle sponsors in various categories including Best Executed Theme, Scariest Trunk, Best Costumes, and Most Original.

Each vehicle will be handing out free Halloween treats and also have non-food items for children with dietary restrictions.

Trunk or Treat at HCC started in 2017 as a safe, fun, and early alternative to traditional trick-or-treating on Halloween night. Rather than going door to door seeking Halloween treats, children go “trunk to trunk” to collect their candy, visiting cars decorated with seasonal themes and familiar stories and characters.

The event is free and open to the public and will be held outdoors, rain or shine. Children must be accompanied by an adult.

To sponsor a vehicle, please contact organizers Lindsey Pare at lpare@hcc.edu or Alexis Roach at aroach@hcc.edu. The deadline is Monday, Oct. 23.