Minutes of November 27, 2018

The 372nd meeting of the Holyoke Community College Board of Trustees was held on Tuesday, November 27, 2018, in the John T. Hickey Conference Room, Chair Robert W. Gilbert, Jr. presiding.

| MEMBERS PRESENT | Robert Gilbert, Chair  
|                 | Julie Pokela, Vice Chair  
|                 | Jose Delgado  
|                 | Charles Epstein  
|                 | Ted Hebert  
|                 | Yolanda Johnson  
|                 | Suzanne Parker  
|                 | Lucy Perez  
|                 | Evan Plotkin  
|                 | Ivonne Vidal  
|                 | Haley Woods |

| MEMBERS ABSENT | None |


| CALL TO ORDER | Chair Gilbert called the meeting to order at 8:07 a.m. |

| WELCOME AND INTRODUCTIONS | Chair Gilbert introduced and welcomed newly elected trustee Jose Delgado. |

| APPROVAL OF THE MINUTES | On a motion by Trustee Parker and seconded by Trustee Perez, it was VOTED to approve the minutes of the October 23, 2018 meeting as presented. |

| APPROVAL OF PERSONNEL ACTIONS | On a motion by Trustee Vidal and seconded by Trustee Hebert it was VOTED to approve the October 23, 2018 report of appointments for Non-Unit Professional Staff, MCCC Unit Professional Staff and Retrenchments as presented.  
On a motion by Trustee Vidal and seconded by Trustee Pokela it was VOTED to empower the President of the College to approve all personnel actions prior to the next meeting. |

| MEETING CANCELLATION | On a motion by Trustee Parker and seconded by Trustee Perez, it was VOTED to cancel the Board of Trustees’ December 2018 meeting. |

| REPORT OF THE FINANCE COMMITTEE | FY19 First Quarter Report provided by Curt Foster, Assistant Comptroller  
Mr. Foster indicated the first quarter for the college had the least amount of activity and not necessarily predictive of the full year. Based on results from the first quarter's revenue shortfall, we are projecting almost a $1 mil dollar revenue shortfall to budget at $902k. In regards to the expenses, there are a
number of open positions due to retirements that we expect will mitigate some of the revenue shortfalls. During the second quarter, we will be analyzing the College's revenue and expense results that will determine what additional actions will be required to eliminate any remaining shortfall to budget.

On a motion by Trustee Vidal and seconded by Trustee Hebert it was **VOTED** to approve the FY19 First Quarter Report as presented at today’s meeting.

**FY18 Audited Financial Statements Report provided by David DiIulis, CPA from O’Connor & Drew, P.C.**

Mr. DiIulis reviewed the college’s FY 2018 final audited financial statements with the Board. The auditors issued an unmodified opinion on the financial statements and no material weakness/significant deficiencies were noted. Mr. DiIulis commended the College’s staff on their efforts in assisting the auditors. Mr. DiIulis also noted the following:

- The final Financial Statements were submitted to the State on October 15th.
- No weaknesses or discrepancies found.
- O’Connor & Drew P.C. consulted with the auditors of the HCC Foundation, auditors of the State Employee’s Retirement System and Office of the Comptroller of the State of Massachusetts. They found no weaknesses or discrepancies in their reports as well.
- Prior period restatement for implementation of GASB Statement No. 75, Accounting and Financial Reporting for OPEB
- Net OPEB liability of $19 mil as of June 30, 2017
- Restatement of Unrestricted Net Position resulting in a $19 mil. decrease.
- College’s share represents .099% of Commonwealth’s Net OPEB liability.

Mr. DiIulis informed the Board of new GASB Statement – 87 regarding Leases. He noted the following:

- Requires lessees to recognize on their statement of net position the rights and obligations resulting from leases categorized as operating leases as assets, liabilities, or deferred inflows / outflows of resources.
- Provides for an election on leases with terms of less than twelve months to be excluded from this Standard.

On a motion by Trustee Plotkin and seconded by Trustee Delgado it was **VOTED** to approve the FY18 Audited Financial Statements as approved by the Audit & Finance Committee on October 23, 2018, with subsequent revisions submitted by the HCC Foundation as a component unit.

**REPORT OF THE CHAIR**

Aside from several phone calls with President Royal, Chair Gilbert also participated:

- On 10/16/18 Chair Gilbert & President Royal met to set the agenda for the November Board of Trustees meeting.
- On 10/24/18 Chair Gilbert attended the Ribbon Cutting Ceremony for the
Chair Gilbert stated Ms. Sbriscia will be sending a note to the members of Board of Trustees to remind them of the importance of annual fundraising and monetary giving.

Chair Gilbert mentioned that he will be working on committee assignments and asked members to let him know if they are interested in serving on a specific committee.

On Tuesday, December 4, 2018 President Royal and I will attend the Strategic Planning Committee of the Board of Higher Education to seek approval of the HCC mission change and HCC Strategic Plan. Chair Gilbert thanked the members of the committees and staff for their efforts and collaboration.

Chair Gilbert, President Royal and a few members of the Board will be attending the New England Governance Institute for Student Success (GISS) conference on November 29th & November 30th. The GISS is a unique leadership training model of the Association of Community College Trustees (ACCT) that engages community college Trustees and Chancellors/Presidents in thoughtful and courageous conversations around the importance of effective and evidence-informed governance to support current student success, equity and completion and workforce priorities.

Trustee Plotkin shared with the Board that he is the Chair of the HCC Foundation Land Committee. He stated the HCC Foundation Land Committee will be convening a meeting this afternoon to discuss possible development of 10 acres of available land that the college currently owns. Trustee Plotkin will keep the Board apprised of future developments.

PRESIDENT’S REPORT

Center for Life Sciences Grand Opening
On October 24, 2018 during the Massachusetts STEM week, HCC held its Ribbon Cutting Ceremony for the Center for Life Science. Representative Richard Neal and Massachusetts Secretary of Education James Peyser were in attendance.

Women in STEM
President Royal acknowledged the Women in STEM event and thanked Melissa Paciulli and her team for a successful event. The purpose of the event is to connect female students in the STEM field with professional women working in this field. It was a great opportunity for our students to learn the leadership skills needed for them to pursue a field in STEM.

MassHire Regional Planning
The MassHire Hampden County Workforce Board has started to look at the role they play in helping facilitate the workforce connection in the region. They have started to identify all of the educational program opportunities both credit and non-credit for community colleges. MassHire is looking at ways to better align what the industry needs, structure and gaps are. This is a new initiative the Pioneer Valley Regional Planning Labor Market Blueprint developed over the past year.
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<th>PRESIDENT'S REPORT</th>
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<td><strong>General Updates</strong></td>
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<td>President Royal asked Amanda Sbriscia to talk about Giving Tuesday. Ms. Sbriscia stated today marks the 7th Annual Giving Tuesday which is known as the global day of giving. She stated that the HCC Foundation is leveraging this philanthropic movement as an opportunity to garner support for student scholarships. Additionally, the President’s Student Emergency Fund will also benefit from these contributions with the help of Peg and Gary Wendlandt who have pledged to match all gifts to the President’s Student Emergency Fund, dollar for dollar up to $20k.</td>
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This week NECHE, the regional accreditors, will be conducting a Substantive Change Instructional site visit at our new location at the HCC-MGM Culinary Arts Institute. Under the leadership of Judith Turcotte and her team we have been planning and preparing for this visit. The purpose of the visit is to assess the academic quality, physical structure and resources available at this space.

President Royal introduced Kathryn C. Senie, J.D., ED.D, who began in her role as Chief of Staff effective November 1, 2018. Dr. Senie will oversee the Strategic Plan process from planning to the implementation stage. President Royal also updated the Board on the status of the Ombudsman & Chief Culture Officer position.

**Phi Theta Kappa (PTK) Honor Student Speaker:**
Nathan Wytrwal has a 4.0 GPA, is the President of the Phi Theta Kappa Honor Society, is an HCC New Student Orientation Leader, Admissions Ambassador and tour guide, and a Green Key Honor Society member. He has been named on the Dean’s List for multiple different semesters and received an award in the 2017-2018 academic year for outstanding achievement and performance in a wide array of academic areas and extracurricular pursuits. He has been the recipient of HCC scholarship for the 2018-2019 school year. Nathan spoke about his struggles throughout his life and his academic journey, specifically as it relates to experiencing housing and food insecurities.

**Enterprise Risk Management Update provided by William Fogarty, VP of Administration and Finance**
In 2015 HCC began a process to collect input regarding identifying various risk factors. As a result, three major areas were identified:

- Safety & Emergency Management
- Regulatory Compliance, and
- Service

The goal is to develop a comprehensive disaster recovery emergency management plan. Mr. Fogarty informed the Board that due several competing priorities the development of this plan has been put on hold. In regards to the Emergency Management component, he informed the Board that HCC and Westfield State University have jointly hired Thomas Kettle, as the Director of Emergency Management. Mr. Kettle will oversee emergency management and operations planning on each campus and will split his time 60-40 between Westfield State University and HCC while maintaining offices on both campuses.

**BCS Annual Report provided by Jeff Hayden, Vice President of Business & Community Services and Workforce Development**
The Business & Community Services and Workforce Development operates under a $5 million budget of which 60% is grant funded. Mr. Hayden provided a brief description of the services they provide. Students Samary Ramos and Julia Rodrigue provided the Board with their personal stories regarding their life challenges, experiences and the benefits they have received from the services provided by the Business & Community Services and Workforce Development.
Life-long Learning - Helping individuals . . .
GET A JOB, GET A BETTER JOB, OR TO LEARN HOW TO DO THEIR JOB BETTER!

Business & Community Services:
- Serving Businesses and our Communities through the education and
  training of adults, job seekers, incumbent workers and those with
  limited educational attainment

- Workforce Development Skills Training – Job Readiness
  - Health, Hospitality, Business and more
- Adult Education (High School Equivalency)
- English for Speakers of Other Languages
- Assessment and Testing – education & work readiness credentials
- College Readiness
- Personal Enrichment

Educate. Inspire. Connect.

Educate.

Enrollment
- Overall – FY 18 - 15,112
  (All Services – registrations, testing, 3rd party trainings, etc.)

- State HEIRS Data
  - 576 courses (8.7% increase)
  - 5,857 Registrations (18.8% increase)
  - 3,838 Head Count (27% increase)

Transition to the College
- College Enrollment – 259 (7.5% increase)
- Transition to College/Career Program – 40 to HCC (200% increase)
- HiSet and GED – 242 (1.5 % decline)

Direct Job Placement – 335 (Result of Job Training Grant Programs)

Educate. Inspire. Connect.
Inspire.

Our Students:
- Gender: over 60% are female;

- Ethnicity/Race – Depends on the program, for example:
  ▪ The MCCTI Dealer School – 33% of the participants are students of color;
  ▪ Jump Start – Workforce Training Program; approximately 55% are students of color; and,
  ▪ Adult Education (HiSet/GED) and English for Speakers of Other Languages, Transition to College/Career & Gateway to College participants are approximately 60% persons of color

- Average Age – low 30s

Inspire.

Our Students:
- Approximately 70% have a high school diploma or equivalency, but most have little or no post-secondary education or training;

- 83% of the Gateway to College program participants are first generation college students;

- Select Workforce Development grant programs serve approximately 400 students with 95% of the participants being un/underemployed;

- The vast majority of individuals entering workforce development skills training programs are low income participants.
Inspire.

Our Students:

Samary Ramos
Julia Rodrigue

Connect.

Community Colleges (And Workforce Development Partners):
- Learn to Earn (Medical Assistants – GCC)
- TRAIN Grant (Manufacturing and Culinary – GCC, STCC)
- Training and Workforce Options – Training of over 900 incumbent workers, STCC
- MA Casino Careers Training Institute – 170+ hired
- English for Speakers of Other Languages – (STCC)
- International English Language TestingService – (Nurse Licensing – Bunker Hill CC and MassHire Holyoke Career Ctr.)
- Gateway to College (Portland CC and 6 other MA CCs)

Adult Education Providers:
- Juntos Collaborative – Lead Agency
- Hampden County Sheriff’s Department – Culinary Program
Basic Needs Housing
President Royal tabled the Basic Needs Housing discussion until January 2019.

Strategic Plan Update
As Chair Gilbert previously mentioned, we will be traveling to Boston next week to defend and seek the approval of the Strategic Plan. President Royal stated she met with the Steering Committee yesterday to obtain their input regarding the transitioning from the planning to the implementation stage of the Strategic Plan.

ADJOURNMENT
The meeting was adjourned at 9:36 a.m.

Respectfully submitted,

Haley Woods, Secretary
Board of Trustees