Team E: Resources Highlights!

Team E is led by Amy Dopp, dean of Resource Development and Marcia Mitchell, comptroller. The team has identified the following Year 1 action items: Fundraising and Process Improvement/Facilities:

**Fundraising**

1. Seek new alternative revenue streams to support strategic priorities.
2. Launch new operations plan for the Institutional Advancement Division

**Process Improvement/Facilities**

1. Prioritize and support operating areas in implementing process improvement strategies to save money for college operations and programs.
2. Establish events and facilities policy for centralized management of college buildings, fees, sponsorships and community relations.

Team E is moving forward on each action item with the following tasks and activities:

**Fundraising:**

The goals of the Fundraising sub-team of Team E are to assist with increasing overall knowledge of the purpose and operations of the Institutional Advancement Division, including
the HCC Foundation, as well as support developing a “culture of philanthropy” on campus through engagement, stewardship, and giving activities. New staff from Institutional Advancement - Patrick Carpenter, Director of Institutional Advancement and Julie Phillips, Coordinator of Alumni Relations and Annual Giving - have met with the sub-team and are helping to lead action items in Year 1. These action items include: thank you and engagement activities for HCC employees, Giving Tuesday (online giving day - December 3), a spring giving day (campus), and improving the communications and process for employee payroll giving. Institutional Advancement events that have already occurred this year include: the 32nd Annual HCC Foundation Golf Classic (raising funds towards scholarships) and President’s Reception (thank you event).

**Process Improvement/Facilities:**

Team E has combined the Process Improvement and Facilities sub-teams created in year zero. They are re-examining the process improvement inventory/rubric created last year. For year 1, the sub-team will review the EAB toolkit to identify relevant professional development and “train the trainer” opportunities as well as FERPA training through HCC Student Records & Registrar. The sub-team will examine data and current policies on campus facility rentals which will include a review of rates for space, user fees, scheduling, cancellations, and projected revenue. They will consider the types of events that are booked for each building and the policies and procedures for facility rentals such as communication of campus events and marketing of campus facilities by internal and external groups. They will provide recommendations and directions for room coordinators, subject to review and approval if deemed necessary, by the President and Cabinet.

Stay tuned for more highlights from our dedicated Strategic Plan teams.

Kind regards,
K.C.

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