

Graphic Design Intern Cloud 9 Marketing Group

Description:

Full-service digital marketing agency dedicated to helping clients build relationships with their customers, while building a new fan base. As a graphic designer, you'll work directly with Dylan to develop content for our clients' Facebook, Instagram, Twitter, Pinterest, etc...

Looking for a social-savvy intern who can think quickly and be creative. Graphic design experience is required. **The student needs to have their own software (Adobe Illustrator or Photoshop)**, be familiar with design basics, and be willing to travel to East Longmeadow, MA.

There may be an opportunity for you to transition into a part-time or full-time role with our agency, upon completion of your internship / degree.

Preferred Major: Marketing, Advertising, Sales, General Business or Communications.

Objectives and Outcomes:

Upon completion of this internship, the student will have learned how to:

- Effectively communicate with clients via face-to-face, telephone and email
- Pitch a perspective client
- Create native content for multiple social media platforms
- Develop marketing strategy to achieve specific goals such as brand awareness
- Develop presentations for client meetings
- Effectively manage time between administrative tasks, client work and meetings

Please send Dylan your portfolio or links to work you have created to dylan@cloud9marketinggroup.com