

Internship - New Music Alliance

Marketing/Communication/Planning

Contact: Mark Sherry, Executive Director, newmusicalliance@gmail.com

<https://www.facebook.com/NewMusicAlliance/>

The New Music Alliance is a nonprofit organization existing exclusively for charitable and educational purposes. The Alliance has come together to assist and advance the careers of talented creative local musicians who write original music and to promote the extended Western New England area as a destination for original music writing, production, and performances.

The Alliance accomplishes these goals through public musical performances, musical competitions, festivals, fundraising events, and grant-giving. Additional programs include songwriting workshops, mentoring programs for up-and coming musicians, collaborative cross-genre songwriting projects, and coordinated regional tours for selected local musicians.

The intern we seek is a creative person who will work with some of the senior members of the Alliance. We are looking for interns with skills/background/interest in some of the following areas:

- Marketing
- Entrepreneurship
- Social media
- Communication
- Graphic design
- Photography/videography
- Website design

Interns will be supervised by the Executive Director Mark Sherry and will have the opportunity to work with and learn from other members of the NMA Board of Directors and Advisory Board (e.g., Jeff Bianchine, Director of the Holyoke Creative Arts Center; Peter Sikowitz, former editor at New Yorker magazine; Stevie Converse, Faculty Advisor to HCC Radio; Kara Kharmah, Proprietor of PRIA Music Marketing).

The New Music Alliance is a new organization that is building momentum from the ground up. Interns will experience what it is like to form, grow and maintain a nonprofit organization. The internship will include attending monthly evening board meetings in Northampton, MA. Having access to the internet and transportation is necessary.