

Graphic Design/Digital Media Internship

Market Mentors is a full-service marketing firm offering marketing, advertising and design services to both retail and service-oriented businesses.

Position Summary

Market Mentors is currently accepting applications for a graphic design/digital media intern. Interested candidate should be currently in college (Junior or Senior) and can receive a course credit from their school. The student will have the chance for actual hands-on experience in a variety of tasks including (but not limited to):

- Social media graphics (*posts, ads, covers, etc.*)
- Ads/ad resizes
- Portfolio mockups (*creating visuals that present our past design work as 3D or presentation ready art*)
- Logo concepting
- Business collateral (*brochures, rack cards, sell sheets, stationery, etc.*)
- Creative brainstorming
- Supporting graphics for presentations
- Door openers
- Scheduling and posting social media content for clients
- Monthly reporting on website analytics, digital campaigns and social media performance
- Blog posting
- Social media monitoring
- Assisting in rainy day tasks that we may not normally have time for
- Potential for some video editing

Qualifications

Must be proficient in:

- Mac OS
- Adobe Creative Suite
 - Adobe Illustrator
 - Adobe InDesign
 - Adobe Photoshop
- Microsoft Word

Additional Skills

These skills a plus but not a must:

- Illustration
- Animation
- Portrait photography
- Video creation/editing

The position is offered part-time and is non-stipend. Interested candidates can send a cover letter, resume and a digital portfolio to Apply@marketmentors.com with “Internship” in the subject line.

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