

Marketing Assistant Intern Cloud 9 Marketing Group

Description:

Full-service digital marketing agency dedicated to helping clients build relationships with their customers, while building a new fan base. As a marketing assistant, you'll work directly with clients to manage their online brand.

Looking for a social-savvy intern who can think quickly and be creative. Customer service experience is preferred but not required. The student needs to have strong written and verbal communication skills and be willing to travel to East Longmeadow, MA.

Preferred Major: Marketing, Advertising, Sales, General Business or Communications.

List of Duties:

- Consultation
- Content Creation / Creative Services
- Community Management
- Strategy / Branding
- Advertising
- Analytics

Objectives and Outcomes:

Upon completion of this internship, the student will have learned how to:

- Prospect and network to generate leads for the agency
- Effectively communicate with clients via face-to-face, telephone and email
- Create native content for multiple social media platforms
- Manage communities with thousands of members
- Create / monitor / report on paid advertising campaigns in Facebook and Instagram
- Develop marketing strategy to achieve specific goals such as brand awareness
- Generate leads for the client
- Effectively manage time between administrative tasks, client work and meetings

Please send Dylan a link to your LinkedIn Account at dylan@cloud9marketinggroup.com