

Mosquito Joe Marketing Internship

Mosquito Joe is looking for a Marketing Intern to work with us. If you are creative, organized, motivated, and looking for a position that will offer you professional growth, this could be the ideal internship for you.

About Mosquito Joe

Mosquito Joe is your solution to make outside fun again. We provide mosquito control services to residential and commercial customers, repelling and killing outdoor pests such as mosquitoes, ticks and fleas. We're a growing company with a unique and fun culture – and we want you to join us!

Key Responsibilities

Primary responsibilities of this internship cover performing marketing initiatives to grow awareness of our outdoor pest control services, build our brand in the area and generate new customers. Such initiatives may include:

- Research local advertising opportunities in our territory.
- Build calendar of community events to consider for sponsorship or participation.
- Assist with home and garden shows and other community events.
- Brainstorm and outreach to people and businesses to build unique partnerships and consider sponsorship of our services. Examples may include recreation centers, event planners, restaurants with outdoor patios, golf courses, schools, child-care centers, etc.
- Create ads to promote Mosquito Joe of Amherst - Charlton.
- Update our local social media accounts, including posting and local content creation.

Qualifications

- Students or graduates in one of the following areas preferred: Marketing, Communications or related field.
- It is preferred that Intern has their own laptop that they can use for the internship with Microsoft Office and Chrome Internet browser.
- Strong computer skills, including proficiency in Microsoft Office Suite (Word, Excel and PowerPoint), and ability to learn company-specific software programs.
- Excellent communication skills (written and verbal) and good attention to detail.
- High degree of professional maturity.
- Ability to handle sensitive and confidential matters in a professional manner.

Additional Information

This internship is for career experience and may be applicable for academic credit.

Company office is in Amherst. Some work may be done remotely. Intern will meet weekly with supervisor and will work both own their own and with supervisor, as needed.

This is a part-time position. Hours are flexible (~8-16 hours per week to be mutually determined).

To apply

Email your resume and a cover letter to Lynn Hatch: lhatch@mosquitoe.com Please, indicate in your letter *why this position is a good match for you at this time.*

