

Entrepreneurship

HOLYOKE COMMUNITY COLLEGE Entrepreneurship	WESTERN NEW ENGLAND UNIVERSITY Entrepreneurship
GRADUATION REQUIREMENTS	EQUIVALENT COURSES
General Education Courses	General Education Courses
ENG 101 College Composition I (<i>must receive B- or higher</i>)	ENGL 132 English Composition I
ENG 102 College Composition II (<i>must receive B- or higher</i>)	ENGL 133 English Composition II
ECN 101 Intro to Macroeconomics	EC 112 Principles of Macroeconomics
ECN 102 Intro to Microeconomics	EC 111 Principles of Microeconomics
Social Science Elective	* see below
Laboratory Science	* see below
Laboratory Science	* see below
MTH 142 Statistics (<i>recommended</i>) (or) BUS 170 Mathematics for Business Decisions	QR 112 Quantitative Reasoning for Business—No Credit
Program Requirements	Program Requirements
ACC 111 Principles of Accounting I	AC 201 Financial Reporting
ACC 112 Principles of Accounting II	AC 202 Managerial Accounting
ACC 115 Computer Assisted Accounting	AC 299 Business Elective
BUS 114 Money Management	General Elective
BUS 112 Professional Etiquette	
BUS 113 Ethics in Business	
BUS 115 Computer Applications (or) BUS 215 Spreadsheets	BIS 102 Problem Solving w/Business Tools
LAW 211 Business Law	BL 201 Business Law
MGT 230 Principles of Management	MAN 101 Management & Organizational Behavior
MGT 235 Entrepreneurship	ENTR 251 Entrepreneurship & Innovation
MKT 240 Principles of Marketing	MK 200 Principles of Marketing
Program Electives	
Business Elective; MK 227 Sales & Customer Service (<i>recommended</i>)	MK 301 Buyer Behavior
Business Elective: BUS 253 Intro to E-Commerce (<i>recommended</i>)	MK 370 Social Media Marketing
Business Elective	General Elective
General Electives	
General Elective COM 121 Intro to Communication (<i>recommended</i>)	COMM 100 Principles of Communication

This is not an articulation agreement. This chart should serve as a reference for Holyoke Community College students who eventually plan to transfer to Western New England University. We hope that this will aid you in working towards your academic goals and maximize the transfer credit applied towards a degree at Western New England University. Please reference our University Catalogue for additional information. A maximum of 70 semester hours may be transferred from two-year institutions. The College of Business requires that at least 50% of the business credit hours be earned at Western New England University.

The following Holyoke Community College courses will count towards satisfying Western New England University's general University requirements: **Humanities**—any history course (one); COM 121 Introduction to Communication. **Social Science**—PSY 110 Introduction to Psychology or SO 110 Introduction to Sociology. **Mathematics**—MTH 162 Applied Calculus.

*Laboratory Science—any 100 level courses from the following areas: BIO, CHM, ESC, FRS, or PHS.

Business courses from a college not accredited by AACSB that are determined to be equivalent to 300-400 level courses at Western New England University will be considered for transfer credit (up to two courses).