



Articulation Agreement

Southern New Hampshire University and Holyoke Community College

I. PURPOSE

Southern New Hampshire University (SNHU) and Holyoke Community College (HCC), in the spirit of academic cooperation, and in order to facilitate the transfer of graduates of HCC to SNHU, hereby do enter into an academic articulation agreement. Successful implementation of the Agreement is dependent upon communication of its content to all involved participants and the assumption of responsibility by both institutions for such communications.

The purpose of this Articulation Agreement is to acknowledge that, following completion of an associate's degree in the student's program of choice at Holyoke Community College, students may transfer all the credits from the degree(s) outlined below to a Southern New Hampshire University bachelor's undergraduate degree program that coincides with their associate's degree so long as the following criteria are met.

This Articulation Agreement, made this 18th day of MARCH, 2014 by and between Southern New Hampshire University and Holyoke Community College is as follows:

II. TRANSFER PATHWAY(S)

1. SNHU welcomes students who wish to transfer from HCC. To be eligible for all benefits of this agreement, the student must submit proof of having been awarded an associate's degree from Holyoke Community College in the form of an official transcript from Holyoke Community College.
2. Based on the course equivalency table attached, SNHU guarantees transferability of all credits outlined in the following HCC associate's degrees to their corresponding SNHU bachelor's degrees:

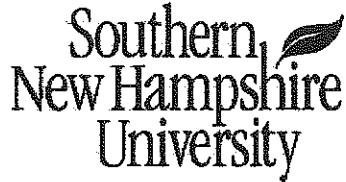
AA Arts & Science/Communication to BA Communication

3. As SNHU and HCC are regionally accredited, all academic course work in which a student has earned a grade of "C-" or higher is fully transferable based on the attached course equivalents. Students transferring with 60 or more credits are granted junior status, and no more than 90 credits will be accepted in transfer to a bachelor's degree program.
4. Credits used to complete requirements for a Holyoke Community College associate's degree may not be applied a second time toward courses in the bachelor's degree if it is included in the transfer of credit as part of this agreement.
5. Students transferring from HCC may enroll at SNHU as full or part time students. The majority of SNHU's bachelor's programs are offered both on campus and online.
6. Military students enrolling at SNHU can transfer up to 90 hours for a bachelor's with unlimited CLEP, DANATES and Excelsior credits--providing students meet residency requirements.



III. TERMS

1. Southern New Hampshire University agrees to provide HCC upon request, on official letterhead, an update of student enrollment and academic progress, to include general data on how many students have transferred to Southern New Hampshire University, completed at least three terms and are making satisfactory academic progress through their program (as defined in the SNHU catalog).
2. This Agreement is effective as of the date of the fully executed document, and shall continue until terminated. Both parties must approve amendments to the Agreement in writing. Either party may terminate the Agreement without cause upon 90 days written notice to the other party. Notwithstanding the foregoing, either party may terminate the Agreement immediately in the event that participation under the Agreement may give rise to a violation of any requirement of federal or state law or regulation or the requirements of any accrediting agency having jurisdiction.
3. Admission criteria, academic requirements, and other admission requirements will be subject to the applicable Catalog at the time of the students' admission to their desired SNHU bachelor's program.
4. The parties grant to each other a non-exclusive, non-transferable license to use each other's trademarks and servicemarks in furtherance of the articulation coordination detailed herein or in a manner solely for the purpose of identifying and communicating the existence of the relationship to Holyoke Community College students and alumni. Use of trademarks, servicemarks and logos will comply with use policies of the originating institution. The parties shall discontinue the use of the licensed marks and return any and all files and materials containing the licensed marks supplied by the owner at termination or expiration of the Agreement. Neither party grants to the other any interest in the other party's trademarks. Should either originating institution request, in writing, that a particular use of the originating institution's trademarks and/or servicemarks be discontinued, the non-originating institution shall cease and desist such use of the trademarks and/or servicemarks.
5. HCC agrees to regularly communicate information regarding this articulation arrangement to its students via email and direct mail on behalf of SNHU (reasonable costs to be incurred by SNHU) and to host SNHU representatives on campus for recruitment activities during the academic year.
6. The parties hereto will have the relationship of independent contractors for all purposes. Each will have complete control over its own performance and the details for accomplishing its own obligations under this Agreement. In no event will the agents, representatives or employees of one party be deemed to be agents, representatives or employees of the other.
7. This Agreement may be executed by a duly authorized representative of each party, either by electronic or facsimile transmission, each of which will be considered an original.
8. This Articulation Agreement is based on the current curriculum of both educational institutions. Each institution is responsible for notifying the other of any substantive changes to the curriculum. This agreement shall be reviewed by both institutions every four years.
9. The official, signed document, stamped "ORIGINAL" is to be filed in the VPAA office, and signed copies will be distributed to appropriate parties.



IV. CONTACTS FOR COORDINATION:

All notices and other communications required hereunder by either party to the other shall be in writing, addressed as follows:

If to Southern New Hampshire University:

Julie Callahan, Director of Transfer Recruitment and Articulation
Southern New Hampshire University
2500 North River Road
Manchester, NH 03106
j.callahan@snhu.edu
603.645.9687

If to Holyoke Community College:

Mark Broadbent, Coordinator of Transfer Affairs
Holyoke Community College
303 Homestead Avenue
Holyoke, MA 01040
mbroadbent@hcc.edu
413.552.2498

or to such other persons or places as either party may from time to time designate by written notice to the other.

Southern New Hampshire University

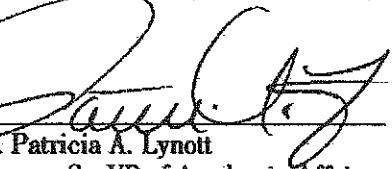
DATE: February 14, 2014

APPROVALS:



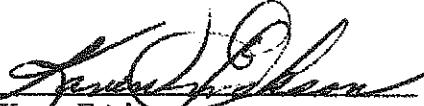
Dr. Paul J. LeBlanc

President
Southern New Hampshire University



Dr. Patricia A. Lynott

Provost, Sr. VP of Academic Affairs
Southern New Hampshire University



Karen Erickson

Dean, School of Arts and Sciences
Southern New Hampshire University



Tracy Dow

Chair, CMAT Department
Southern New Hampshire University



Andrea Bard

Coordinator, Communication Department
Southern New Hampshire University



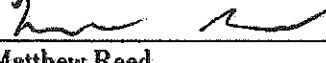
Julie Callahan

Director, Transfer Recruitment and Articulation
Manager of Agreement
Southern New Hampshire University



William Messner

President
Holyoke Community College



Matthew Reed

Vice President of Academic Affairs
Holyoke Community College



Tim Cochran

Department Chair, Communication, Media, and Theater Art
Holyoke Community College



Mark Broadbent

Coordinator of Transfer Affairs
Holyoke Community College

Southern New Hampshire University

Articulation Guide

Holyoke Community College AA Arts and Science/Communication to SNHU BA Communication

Holyoke Community College AA in Arts and Science/Communication Courses:		Southern New Hampshire University BA in Communication Equivalencies:	
General Education Requirements			
ENG101 College Composition I	3	ENG120 College Composition I	3
Math Elective	4*	Mathematics Elective	3
ENG102 College Composition II	3	LIT100 Introduction to Literature	3
Humanities Elective: <i>Must choose</i> <i>ART, HIS, MUS, PHI, or THE</i>	3	Fine Arts and Humanities Elective	3
Social Science Elective: <i>Must choose</i> <i>ANT, ECN, POL, PSY, SOC, HSV, SSN, or WST</i>	3	Social and Behavioral Sciences Elective	3
Social Science Elective: <i>Must choose</i> <i>ANT, ECN, POL, PSY, SOC, HSV, SSN, or WST</i>	3	Social and Behavioral Sciences Elective	3
Laboratory Science Elective: <i>Must choose</i> <i>AST, BIO, CHM, FRS, or SEM</i>	4*	Science Elective	3
Laboratory Science Elective: <i>Must choose</i> <i>AST, BIO, CHM, FRS, or SEM</i>	4*	Science Elective	3
Humanities Elective: <i>Any except EMS, DFS, & ESL</i>	3	Elective in appropriate discipline	3
COM121 Introduction to Communication	3	COMELE Communication Elective	3
Program Elective	3	Elective in appropriate discipline	3
Program Elective	3	Elective in appropriate discipline	3
General Elective	3	Elective in appropriate discipline	3
School of Arts and Sciences Core Courses			
Humanities Elective: <i>Must take HIS112 History of the US II</i>	3	HIS114 United States History II: 1865 – Present	3
Social Science Elective: <i>Must choose</i> <i>POL110 U.S. National Government OR</i> <i>PSY210 Social Psychology OR</i> <i>SOC204 Sociology of Death & Dying</i>	3	<i>POL210 American Politics OR</i> <i>PSY257 Social Psychology OR</i> <i>SOC328 Sociology of Aging</i>	3
Communication Major Requirements			
COM131 Mass Communication	3	COM126 Introduction to Mass Communication	3
COM150 Public Speaking	3	COM212 Public Speaking	3
Program Elective: <i>Must choose COM113 Journalism I</i>	3	COM235 Introduction to Journalism	3
Program Elective: <i>Must choose:</i> <i>COM107 Professional Speaking</i>	3	COM322 Advanced Public Speaking	3
Free Electives			
Additional Credits from 4-credit courses*	3	Electives in appropriate discipline	3
Total Credits	60	Total Credits Transferred to SNHU	60

* 4-credit courses leave students with an additional 1-credit per course that will be transferred as a free elective in appropriate discipline.

This document is based upon the current 2013-2014 curriculum at both institutions. Courses and requirements are subject to change.



Articulation Guide

BA in Communication

Courses to be taken at SNHU:

General Education Requirements	
SNHU Experience (Day) Capstone (Online/Evening)	3
ENG200 Sophomore Seminar	3
School of Arts and Sciences Core Courses	
ENG220 Business Communication	3
Communication Major Requirements	
COM227 Public Relations	3
COM230 Graphics and Layout in Print Media	3
COM232 Desktop Publishing	3
COM310 Social Media	3
COM320 Exploring World Cultures/Mass Media	3
COM332 Organizational Communications	3
COM476 Corporate Communications Seminar	3
ONLINE ONLY:	
<i>Choose one of the following concentrations:</i>	
Public Relations Concentration	9
Professional Writing Concentration	12
Free Electives	
ONLINE ONLY:	
Public Relations Concentration Remaining Free Elective credits	21
Professional Writing Concentration Remaining Free Elective credits	18
ON-CAMPUS ONLY:	
Remaining Free Elective credits	30
Credits taken at SNHU	
	60
Total Credits in SNHU Bachelor's Degree	
	120

NOTE: Online students are required to choose a concentration as part of the Communication Major Requirements. On-Campus Day students are NOT required to choose a concentration.