



**What** we did

**Why** we did it

**How** we did it

**Results**

**Tips**

Bruce Mendelsohn  
Resource Development Coordinator  
[mendelsohnb@masshirecentral.com](mailto:mendelsohnb@masshirecentral.com)  
[www.masshirecentral.com](http://www.masshirecentral.com)  
@masshirecentral