

HCC VP named to two regional education boards

HOLYOKE – Amanda Sbriscia of Granby, vice president of institutional advancement at Holyoke Community College, has been appointed to two regional education boards.

In July, she began serving a two-year term on the District 1 Cabinet of the Council for Advancement and Support of Education (CASE), alongside advancement leaders from colleges, universities, and high schools in the Northeast and Canada, including Yale, Harvard, MIT, Brown, Tufts, the

University of Vermont, and the University of Montreal.

Serving more than 3,700 member institutions, CASE is a global nonprofit dedicated to educational advancement – alumni relations, communications, development, marketing, and fundraising. At HCC, as vice president of the division of institutional advancement, Sbriscia oversees the development, marketing and communications, alumni relations, and grants offices and serves as executive director of the HCC Foundation Inc., the college's nonprofit fundrais-

ing corporation.

"I am honored to serve on the CASE District 1 Cabinet alongside such inspiring leaders, and I am excited to do all I can to elevate the CASE mission," said Sbriscia. "I have been a member of CASE my entire career and have benefited greatly from its exceptional programming and robust network. Now more than ever, our educational institutions need informed, energetic, and strategic-minded advancement professionals. CASE creates a community where

professional growth can flourish."

Also in July, Sbriscia began serving a three-year term on the board of the American Council on Education Women's Network (Massachusetts). The ACE Women's Network is a national system of networks within each state, Puerto Rico and the District of Columbia whose goal is to advance and support women in higher education.

"It's an honor to serve on a board committed to developing and encourag-

ing women leaders in higher education," Sbriscia said. "As a graduate of a women's college, I have experienced first-hand the benefit of mentorship that encourages bold and inspired women leaders. It's essential that these spaces exist."

Sbriscia holds a bachelor's degree in communication from Cedar Crest College, a master's degree in higher education from Drexel University, and a doctorate in educational leadership from Gwynedd Mercy University.

A native of

Pennsylvania, she now resides in Granby.

Before being hired at HCC as vice president of Institutional Advancement in 2017, Sbriscia served as senior director of advancement at Bay Path University, following her role there as director of annual giving and alumni relations. Before Bay Path, she worked in fund development for the Girl Scouts of Central and Western Massachusetts and as director of annual giving for Anna Maria College in Paxton, Mass.