HOLYOKE COMMUNITY COLLEGE BOARD OF TRUSTEES ANNUAL & APRIL MEETING

Minutes of April 11, 2017

The 357th meeting of the Holyoke Community College Board of Trustees was held on Tuesday, April 11, 2017, in the John T. Hickey Conference Room, Chair Robert W. Gilbert, Jr. presiding.

MEMDEDS	Robert Gilbert
MEMBERS	
PRESENT	Ted Hebert
	Yolanda Johnson
	Teddy McCormick
	Suzanne Parker
	Lucy Perez
	Evan Plotkin
	Julie Pokela
	John Vaccaro
NOT PRESENT	Katie Stebbins
ALSO	Joe Bruseo, Michele Cabral, Veena Dhankher, Karen Derouin, Karen Desjeans,
PRESENT	Mary Dixey, Amy Dopp, Steve Duffany, Kermit Dunkelberg, Curt Foster, April
	Graziano, Jeff Hayden, Olivia Kynard, Nelson Lopez, Sarah McInnis, Keith
	McKittrick, Marcia Mitchell, Karin Moyano Camihort, Ed Murch, Vivian
	Ostrowski, Monica Perez, Mark Protti, JoAnne Rome, Jose Rivera, Christina
	Royal, Sadaf Sikander, Idelia Smith, Michele Snizek, Linda Szalankiewicz,
	Renee Tastad, Chris Yurko
	Reliee Tastau, Chills Tulko
CALL TO ORDER OF	Chair Gilbert called the meeting to order at 8:08 a.m.
THE ANNUAL MEETING	
ANNUAL BUDGET REPORT	Annual Budget Report presented by Comptroller Marcia Mitchell:
	The current year has been challenging. Last year, the Board approved a \$14 per
	credit increase. The increase moved the College from one of the lowest cost
	institutions in the state to the fourth lowest cost institution. Despite the \$14 fee
	increase we have experienced an enrollment decline of 8.4%. This year (FY'17)
	the state is only covering 42% of the College's operating expenses. This
	presents an even bigger challenge as a lot of the items and issues we want to
	take on this year are very labor intense, and student focused. Since the surge of
	enrollment we experienced in 2010, we have lost approximately 20% of our
	enrollment. For this year, each percentage point of enrollment lost was worth
	\$232,000 in tuition and fees. Although it's been a challenging budget year, the
	college is operating well and everyone is doing what they need to do.
	Trustee Hebert asked why enrollment has gone done. Marcia Mitchell explained
	the decline of enrollment can be attributed to 2 factors:
	• <u>Economy</u> – when the economy grows, enrollment declines because
	• <u>Economy</u> – when the economy grows, enrorment decimes because students have more employment options.
	• <u>High School Graduates</u> – the number of high school students has
	decreased over the past few years, and is expected to continue for at
	least another five years. This is attributed to low births in the state, thus
	Teast another five years. This is attributed to fow onthis in the state, thus

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	fewer students in school. That being said the graduation rate for high school students has remained on par for the greater Springfield area.
REPORT OF THE NOMINATING COMMITTEE	Report of the nominating committee was presented by committee Chair, Trustee Vaccaro.
	The position of Board Secretary remains unfilled. With Trustee Mitus' departure from the Board, and Trustee Vaccaro, Parker, Johnson, Perez, and McCormick term's expiring, there is potential for the Board to have 6 new Trustees. Due to the uncertainty of the Board's makeup, it is best to hold off on nominating a new Secretary.
	On a motion by Trustee Plotkin and seconded by Trustee Parker, it was VOTED to table the nomination of Board Secretary to a later meeting this year.
ANNUAL MEETING ADJOURNMENT	The annual meeting was adjourned at 8:20 a.m.
CALL TO ORDER OF THE APRIL MEETING	Chair Gilbert called the meeting to order at 8:21 a.m.
APPROVAL OF THE MINUTES	On a motion by Trustee Parker and seconded by Trustee Hebert, it was VOTED to approve the minutes of the February 2017 meeting as presented.
APPROVAL OF PERSONNEL ACTIONS	On a motion by Trustee McCormick and seconded by Trustee Vaccaro, it was VOTED to approve the appointments and reappointments for the MCCC Unit Professional Staff and Faculty as presented.
	On a motion by Trustee Vaccaro and seconded by Trustee Perez, it was VOTED to approve the recommendations for Tenure as presented.
	Let the record show that the Board offers its congratulations to faculty members that were granted Tenure.
	On a motion by Trustee McCormick and seconded by Trustee Vaccaro, it was VOTED to approve the recommendations for Change in Rank as presented.
	Let the record show that the Board offers its congratulations to faculty members that received a Change in Rank.
	On a motion by Trustee Parker and seconded by Trustee Johnson, it was VOTED to empower the President of the College to approve all personnel actions prior to the next meeting.
REPORT OF THE FINANCE COMMITTEE	Since Steve Mitus resigned from the Board of Trustees, Chair Gilbert has assumed the role of Finance Committee Chair. The committee last met on April 7 th to discuss tuition cost and funding. More so how to reduce cost and increase revenue.
	<u>Student Fee Proposal for FY 2018</u> – presented by Comptroller Marcia Mitchell:
	In developing a student fee proposal for FY 2018, we are taking last year's approach of calculating the increase that would keep HCC in the lower quartile

of cost for the 15 Massachusetts community colleges under the current fee schedules. Taking that approach last year made HCC the fourth most affordable college in the state.
If the Educational Services Fee is increased by \$5 per credit (2.7% of the total cost of attendance, or 3.35% of our current ESF at \$150), annual student cost would be increased by \$150. Assuming current enrollment projections (-6%), this increase would result in approximately \$540,400 in annual revenue.
In addition to the primary fee increase, we are recommending that both the Transportation Fee and the Student Services Fee (each \$20 per student per semester), be increased \$5. This would result in increased expenses to students of \$20 per academic year (assuming attendance in two semesters), and increased annual revenue of approximately \$120,600. Currently, revenue from the transportation fee supports our PVTA expenses, and the Student Services Fees supplement the general fund. Neither fee has been adjusted in a number of years.
Finally, we are seeking to establish a dedicated Information Technology Project Fund by increasing the Technology Fee by \$10 per semester from \$75 to \$85. This action will allow the college to establish the project fund at \$273,000 for this year, and would increase the cost per student by another \$20 per year.
These revisions would bring our annual cost to \$5,760, making us the sixth least expensive community college, assuming other institutions do not raise fees. Fee increase plans by other colleges are not certain at this point. Our final ranking will depend upon what increases other colleges decide to implement.
Trustee Hebert asked what is the overall cost increase per semester for our students. The increase would cost students \$190 per semester. Trustee Hebert suggested that the HCC Foundation should work with donors to move tuition scholarships towards fees as well. Interim Vice President of Institutional Development Amy Dopp said she would work on that.
On a motion by Trustee McCormick and seconded by Trustee Hebert, it was VOTED to approve the recommendation to increase the Educational Services Fee from \$150 to \$155 per credit; increase both the Transportation Fee & Student Service Fee from \$20 each to \$25 each per semester; increase the Technology Fee from \$75 to \$85 per semester.
Chair Gilbert met with President Royal on April 5 th to discuss the agenda for today's Annual and April Board of Trustees meetings, as well as her plans and goals.

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PRESIDENT'S REPORT	 <u>Difference Makers Award</u> – On March 30, 2017, Holyoke Community College, as well as the other three community colleges in Western Mass received a "Difference Maker" Award from Business West. President Royal thanked Trustees Plotkin, Hebert, Parker, and Vice-Chair Pokela for attending the event and representing the College's Board of Trustees. President Royal also thanked faculty and staff for the work and efforts supporting our students. <u>Pakistani Educators Site Visit Update</u> – presented by Assistant Vice-
	President of ABE & Workforce Development Kermit Dunkelberg:
	The program provides opportunities to exchange ideas and to explore with a person from a very different part of the world what it means to be an American higher education administrator, and to learn from them what it means to be an administrator in Pakistan. This fourth and final cohort was only women participants from Pakistan, so throughout the program the role of women in higher education was emphasized. HCC mentors were strongly and regularly supported by program organizers in the mentorship component of this professional exchange program.
	Mark Protti, Executive Director of Institute for Training and Development in Amherst, talked about how the program came to be. The company is a non-profit that focuses on international training.
	Vivian Ostrowski, Director of Gateway to College, and Sadaf Sikander, Coordinator of Vocational and Technical Courses at the Sukkur Institute of Business Administration in Pakistan, discussed the mentorship component of the program as mentor and mentee.
	<u>Why? Video & Discussion</u> – Simon Sinek has a simple but powerful model for inspirational leadership — starting with a golden circle and the question "Why?" His examples include Apple, Martin Luther King, and the Wright brothers.
	WHY HOW WHAT
	The video can be seen using the following link: <u>https://www.youtube.com/watch?v=sioZd3AxmnE</u>
	Due to time constraints, the discussion portion regarding Why? HCC will be conducted at a later meeting.
ADJOURNMENT	The meeting was adjourned at 9:30 a.m.

Respectfully submitted,

Teddy McCormick Board of Trustees

Approved: Robert W. Gilbert, Jr., Chair, May 23, 2017

HOLYOKE COMMUNITY COLLEGE OFFICE OF THE PRESIDENT

MEMORANDUM

TO: Board of Trustees

FROM: Dr. Christina Royal, President

DATE: May 23, 2017

SUBJECT: Appointments and Reappointments for Non-Unit Professional Staff, MCCC Unit Professional Staff and Faculty

NON-UNIT PROFESSIONAL EXTENSION of APPOINTMENT

April Graziano – Interim Dean of Social Sciences – 7/2/17 – 12/31/17

UNIT PROFESSIONAL REAPPOINTMENTS (07/01/17 – 06/30/18) (non-state funded positions)

Aliza Ansell – Special Programs Coordinator, Adult Basic Education Julissa Colon – Special Programs Coordinator, Gateway to College Milissa Daniels – Career Development Counselor, Culinary Training Programs Susan Jones – Patient Simulation Technician, Health Sciences Dorothy McCormack – Academic Coordinator, SABES Denise Salgado - Academic Counselor, Multicultural Academic Services Jada Waters – Academic Coordinator, Gateway to College

FACULTY – TEMPORARY APPOINTMENT (Fall 2017 Semester)

Tracey Burton – Instructor of Education

FACULTY REAPPOINTMENTS (2017-2018 Academic Year)

Allison Hrovat – Instructor of Human Services Donna Rowe – Assistant Professor of Human Services

FACULTY REAPPOINTMENT (2017-2018 Academic Year) - Grant/Trust Funded

Janet Grant - Instructor of Foundations of Health/Community Health Coordinator

SUGGESTED MOTION: To approve the appointments and reappointments for the above Non-Unit Professional Staff, MCCC Unit Professional Staff and Faculty